

# FULL DEMOGRAPHIC PROFILE

Calculated using Proportional Block Groups



Lat/Lon: 4X.XXXX/-8X.XXXX

RF1

Street 1 & Street 2 YourTown, IL		1.00 mi radius	3.00 mi radius	5.00 mi radius
<b>SAMPLE</b>				
<b>POPULATION</b>	2007 Estimated Population	8,397	64,953	124,363
	2012 Projected Population	8,792	67,788	127,744
	2000 Census Population	7,691	59,976	118,735
	1990 Census Population	7,698	58,777	114,686
	Historical Annual Growth 1990 to 2007	0.5%	0.6%	0.5%
	Projected Annual Growth 2007 to 2012	0.9%	0.9%	0.5%
<b>HOUSEHOLDS</b>	2007 Est. Households	3,045	22,445	42,804
	2012 Proj. Households	3,122	23,010	43,327
	2000 Census Households	2,910	21,479	42,032
	1990 Census Households	2,837	20,727	40,029
	Historical Annual Growth 1990 to 2007	0.4%	0.5%	0.4%
	Projected Annual Growth 2007 to 2012	0.5%	0.5%	0.2%
<b>AGE</b>	2007 Est. Population 0 to 9 Years	13.2%	13.5%	13.3%
	2007 Est. Population 10 to 19 Years	13.2%	14.0%	14.6%
	2007 Est. Population 20 to 29 Years	7.1%	8.8%	7.9%
	2007 Est. Population 30 to 44 Years	18.7%	18.6%	18.2%
	2007 Est. Population 45 to 59 Years	24.9%	24.0%	25.1%
	2007 Est. Population 60 to 74 Years	15.9%	14.2%	14.2%
	2007 Est. Population 75 Years Plus	6.9%	6.9%	6.8%
	2007 Est. Median Age	42.6	40.7	41.4
<b>MARITAL STATUS &amp; SEX</b>	2007 Est. Male Population	48.4%	49.2%	48.9%
	2007 Est. Female Population	51.6%	50.8%	51.1%
	2007 Est. Never Married	16.2%	19.1%	18.8%
	2007 Est. Now Married	68.6%	65.3%	66.9%
	2007 Est. Separated or Divorced	9.6%	10.0%	8.9%
	2007 Est. Widowed	5.7%	5.5%	5.4%
<b>INCOME</b>	2007 Est. HH Income \$200,000 or More	26.8%	26.7%	31.1%
	2007 Est. HH Income \$150,000 to 199,999	13.0%	11.8%	11.5%
	2007 Est. HH Income \$100,000 to 149,999	20.0%	18.6%	17.5%
	2007 Est. HH Income \$75,000 to 99,999	10.3%	10.7%	10.4%
	2007 Est. HH Income \$50,000 to 74,999	10.9%	11.5%	11.3%
	2007 Est. HH Income \$35,000 to 49,999	7.5%	7.8%	7.0%
	2007 Est. HH Income \$25,000 to 34,999	5.4%	5.2%	4.4%
	2007 Est. HH Income \$15,000 to 24,999	3.7%	4.1%	3.8%
	2007 Est. HH Income \$0 to 14,999	2.4%	3.7%	3.2%
	2007 Est. Average Household Income	\$ 177,055	\$ 167,183	\$ 184,278
	2007 Est. Median HH Income	\$ 162,742	\$ 133,688	\$ 146,812
	2007 Est. Per Capita Income	\$ 64,256	\$ 58,519	\$ 64,250
	2007 Est. Number of Businesses	512	4,787	8,133
2007 Est. Total Number of Employees	6,029	57,354	111,535	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# FULL DEMOGRAPHIC PROFILE

Calculated using Proportional Block Groups



Lat/Lon: 4X.XXXX/-8X.XXXX

RF1

Street 1 & Street 2 YourTown, IL		<b>SAMPLE</b>		
		1.00 mi radius	3.00 mi radius	5.00 mi radius
<b>RACE</b>	2007 Est. White Population	91.9%	89.5%	87.2%
	2007 Est. Black Population	1.5%	2.1%	3.2%
	2007 Est. Asian & Pacific Islander	4.2%	4.7%	5.8%
	2007 Est. American Indian & Alaska Native	0.0%	0.1%	0.1%
	2007 Est. Other Races Population	2.5%	3.7%	3.7%
<b>HISPANIC</b>	2007 Est. Hispanic Population	817	8,854	12,320
	2007 Est. Hispanic Population Percent	9.7%	13.6%	9.9%
	2012 Proj. Hispanic Population Percent	13.2%	17.5%	13.5%
	2000 Hispanic Population Percent	5.7%	8.1%	5.1%
<b>EDUCATION (Adults 25 or Older)</b>	2007 Est. Adult Population (25 Years or Older)	5,864	44,089	84,134
	2007 Est. Elementary (0 to 8)	3.2%	4.1%	3.0%
	2007 Est. Some High School (9 to 11)	2.6%	2.7%	2.2%
	2007 Est. High School Graduate (12)	11.2%	11.4%	10.9%
	2007 Est. Some College (13 to 16)	13.9%	14.6%	14.1%
	2007 Est. Associate Degree Only	4.0%	3.7%	3.8%
	2007 Est. Bachelor Degree Only	36.7%	34.4%	35.5%
	2007 Est. Graduate Degree	28.3%	29.0%	30.5%
<b>HOUSING</b>	2007 Est. Total Housing Units	3,216	23,818	45,853
	2007 Est. Owner Occupied Percent	81.6%	76.9%	80.8%
	2007 Est. Renter Occupied Percent	13.0%	17.3%	12.6%
	2007 Est. Vacant Housing Percent	5.3%	5.8%	6.6%
<b>HOMES BUILT BY YEAR</b>	2000 Homes Built 1999 to 2000	1.8%	1.4%	1.5%
	2000 Homes Built 1995 to 1998	4.4%	4.7%	4.8%
	2000 Homes Built 1990 to 1994	3.5%	3.3%	3.9%
	2000 Homes Built 1980 to 1989	8.0%	10.1%	11.4%
	2000 Homes Built 1970 to 1979	16.5%	13.4%	16.8%
	2000 Homes Built 1960 to 1969	21.4%	19.6%	20.4%
	2000 Homes Built 1950 to 1959	24.3%	23.6%	21.9%
	2000 Homes Built Before 1949	20.2%	23.8%	19.3%
<b>HOME VALUES</b>	2000 Home Value \$1,000,000 or More	3.0%	5.3%	7.6%
	2000 Home Value \$500,000 to \$999,999	16.4%	21.0%	24.6%
	2000 Home Value \$400,000 to \$499,999	12.8%	15.3%	16.7%
	2000 Home Value \$300,000 to \$399,999	23.2%	21.8%	20.6%
	2000 Home Value \$200,000 to \$299,999	31.5%	27.0%	21.7%
	2000 Home Value \$150,000 to \$199,999	7.0%	6.7%	5.9%
	2000 Home Value \$100,000 to \$149,999	3.6%	2.0%	1.9%
	2000 Home Value \$50,000 to \$99,999	1.6%	0.5%	0.6%
	2000 Home Value \$25,000 to \$49,999	0.8%	0.3%	0.2%
	2000 Home Value \$0 to \$24,999	0.1%	0.1%	0.1%
	2000 Median Home Value	\$ 344,723	\$ 402,427	\$ 446,123
	2000 Median Rent	\$ 868	\$ 878	\$ 940

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# FULL DEMOGRAPHIC PROFILE

Calculated using Proportional Block Groups



Lat/Lon: 4X.XXXX/-8X.XXXX

RF1

Street 1 & Street 2 YourTown, IL		<b>SAMPLE</b>		
		1.00 mi radius	3.00 mi radius	5.00 mi radius
<b>LABOR FORCE</b>	2007 Est. Labor: Population Age 16+	6,554	50,333	96,242
	2007 Est. Civilian Employed	67.4%	64.8%	63.6%
	2007 Est. Civilian Unemployed	3.0%	2.6%	3.0%
	2007 Est. in Armed Forces	0.3%	0.7%	0.4%
	2007 Est. not in Labor Force	29.3%	31.9%	32.9%
	2007 Labor Force: Males	47.9%	48.5%	48.2%
	2007 Labor Force: Females	52.1%	51.5%	51.8%
<b>OCCUPATION</b>	2000 Occupation: Population Age 16+	4,001	29,471	56,730
	2000 Mgmt, Business, & Financial Operations	23.1%	24.0%	26.7%
	2000 Professional and Related	31.6%	30.1%	30.0%
	2000 Service	7.2%	9.8%	7.7%
	2000 Sales and Office	31.2%	28.6%	29.2%
	2000 Farming, Fishing, and Forestry	-	0.0%	0.0%
	2000 Construction, Extraction, & Maintenance	3.8%	3.5%	2.9%
	2000 Production, Transport, & Material Moving	3.0%	4.1%	3.6%
	2000 Percent White Collar Workers	86.0%	82.7%	85.8%
2000 Percent Blue Collar Workers	14.0%	17.3%	14.2%	
<b>TRANSPORTATION TO WORK</b>	2000 Drive to Work Alone	75.5%	72.5%	72.6%
	2000 Drive to Work in Carpool	6.9%	7.3%	6.6%
	2000 Travel to Work by Public Transportation	8.4%	11.0%	11.1%
	2000 Drive to Work on Motorcycle	0.2%	0.0%	0.0%
	2000 Walk or Bicycle to Work	2.3%	2.2%	2.2%
	2000 Other Means	0.7%	0.5%	0.5%
	2000 Work at Home	6.1%	6.4%	7.0%
<b>TRAVEL TIME</b>	2000 Travel to Work in 14 Minutes or Less	26.0%	27.1%	25.3%
	2000 Travel to Work in 15 to 29 Minutes	28.9%	30.0%	30.0%
	2000 Travel to Work in 30 to 59 Minutes	30.6%	28.7%	30.9%
	2000 Travel to Work in 60 Minutes or More	14.6%	14.1%	13.9%
	2000 Average Travel Time to Work	27.5	26.8	27.1
<b>CONSUMER EXPENDITURE</b>	2007 Est. Total Household Expenditure (in Millions)	\$ 332.8	\$ 2,322.0	\$ 4,792.7
	2007 Est. Apparel	\$ 16.3	\$ 114.0	\$ 236.0
	2007 Est. Contributions & Gifts	\$ 27.8	\$ 191.4	\$ 404.0
	2007 Est. Education & Reading	\$ 11.6	\$ 80.3	\$ 168.4
	2007 Est. Entertainment	\$ 19.1	\$ 133.1	\$ 275.3
	2007 Est. Food, Beverages & Tobacco	\$ 48.7	\$ 341.3	\$ 699.3
	2007 Est. Furnishings And Equipment	\$ 15.7	\$ 109.0	\$ 225.9
	2007 Est. Health Care & Insurance	\$ 22.0	\$ 153.9	\$ 316.2
	2007 Est. Household Operations & Shelter & Utilities	\$ 100.4	\$ 700.5	\$ 1,446.8
	2007 Est. Miscellaneous Expenses	\$ 5.1	\$ 35.6	\$ 72.9
	2007 Est. Personal Care	\$ 4.7	\$ 32.7	\$ 67.3
	2007 Est. Transportation	\$ 61.4	\$ 430.1	\$ 880.6

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.